

Become a Pitt County Women's Journal *Healthy Living Expo* Sponsor



The Pitt County Women's Journal is excited to announce our inaugural "Healthy Living Expo," being held on Saturday, October 30, 2010, at the Greenville Convention Center. This expo focuses on the many aspects of healthy living important to, and available to women throughout Pitt County and eastern North Carolina. Best of all, admission will be FREE to the public.

The Pitt County Women's Journal would like to invite you to support this Healthy Living Expo as a Gold, Silver or Bronze sponsor. **All sponsorship levels include a booth at the event.** Healthy living is an incredibly popular and vital topic in today's society, and by participating in the PCWJ's First Annual Healthy Living Expo, your business will emerge as a local leader.

We have three great sponsorship opportunities for you to consider:

GOLD SPONSORS \$750

- A one-half page article in the Pitt County Women's Journal preceding the Healthy Living Expo. (\$566 value)
- Your logo and business information included in all advertising regarding the Expo, including online, print and radio.
- An opportunity for a designated staff member to conduct a 30-minute seminar about your services during the Expo.
- 50% discount on advertising rates for our companion publication, Carolina Men for one calendar year.

SILVER SPONSORS \$400

- A quarter page article in the Pitt County Women's Journal preceding the Healthy Living Expo. (\$283 value)
- Your logo and business information in all advertising regarding the Expo, including online, print and radio.
- 50% discount on advertising rates for our companion publication, Carolina Men, for one calendar year.

BRONZE SPONSORS \$300

- A one-eighth page article in the Pitt County Women’s Journal preceding the Healthy Living Expo. (\$140 value)
- Your logo and business information on all advertising regarding the Expo, including online and print.
- 50% discount on advertising rates for our companion publication, Carolina Men for one calendar year.

Pitt County Women’s Journal has been a respected leader in providing informative and objective articles on health care and healthy living for more than five years. Our publication is distributed in more than 400 visible locations throughout Pitt County and eastern North Carolina.

Please join us in our first Healthy Living Expo by selecting the sponsorship level appropriate for your business. Call us today at 252-367-7673 or email casey@pcwomensjournal.com or anna@pcwomensjournal.com for more information.

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